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Airtel launches emergency helpline service

India TV News Desk [Updated: 04 Feb 2013, 15:02:17]

TRENDING NEWS



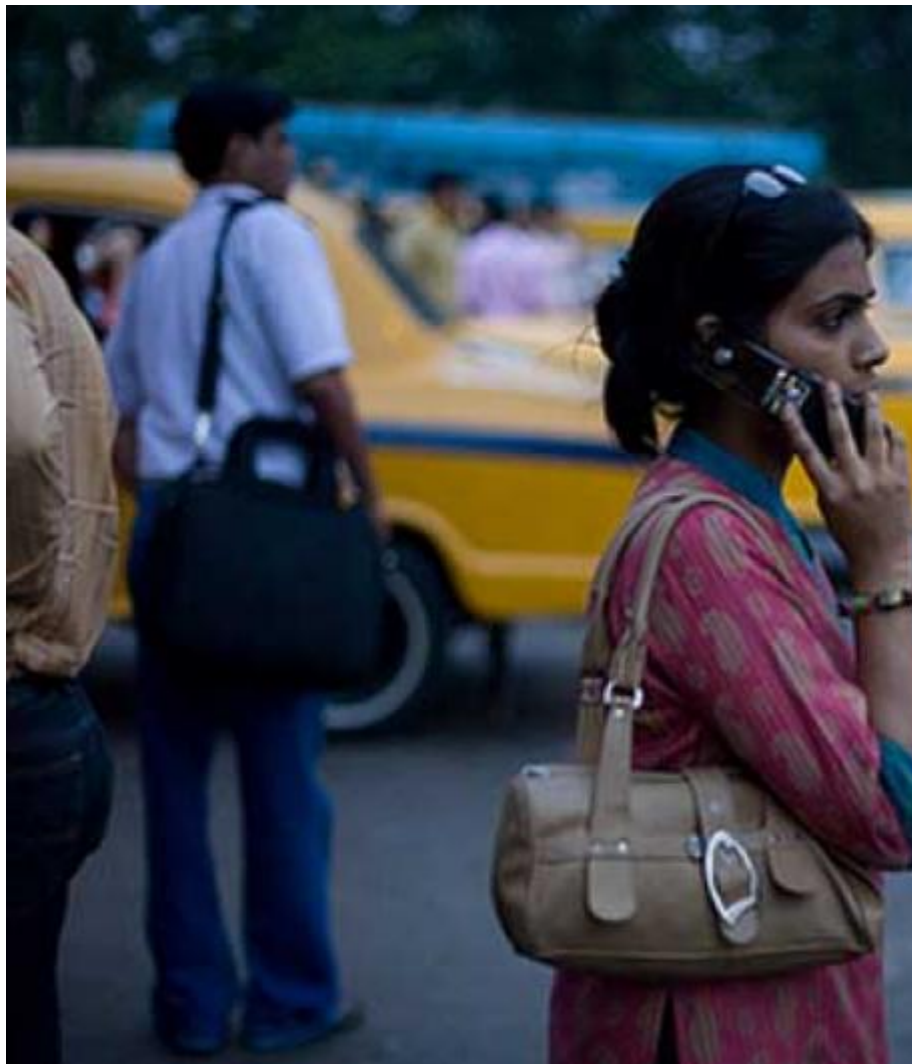
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New Delhi, Feb 4: Bharti Airtel has launched an emergency alert service for women in West Bengal and Kolkata.

Airtel subscribers in the three states can dial helpline number 5577777777 via SMS and a pre-recorded voice message to pre-defined 10 numbers.

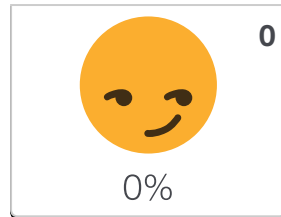
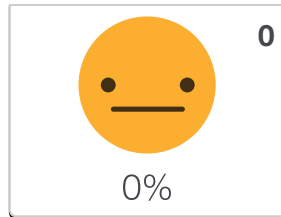
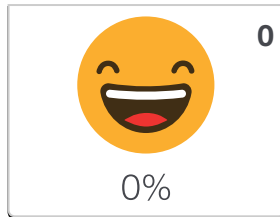
The message will in turn allow the SMS recipients to track the location of their loved ones. Also, these alert messages will repeat three times within just 30 seconds. The service will be free after which it be available for Rs 30 per month.

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