

Emergency phone alert service launched in Delhi

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New Delhi: Amid growing incidents of crimes against women, an emergency alert service helpline number 55100 was launched here Thursday to facilitate sending of alerts to family and friends of a caller, a service provider said.

"During an emergency, like sudden car breakdown or any untoward incident, a person can send an alert by typing `HELP` and sending an SMS to 55100. Thereafter, a recorded voice message and an SMS will be flashed to a pre-defined list of 10 numbers with location details of the person in trouble. This works even if the balance in the person`s phone is zero," said Sunjyiev Mahajan, cheif commercial officer, TBM Technologies Pvt Ltd.

"The emergency alert service can be accessed from any mobile phone and a person needs to dial 55100 to subscribe to it," he said.

He said the emergency alert service was already available to Airtel customers and soon the service will be available to Vodafone and Idea Cellular customers.

Both pre-paid or post-paid mobile phone subscribers would be able to avail the facility and will be charged rupee one per day, he said.

In a women-friendly initiative, TBM technologies has joined about 200 autorickshaws of the Delhi Autorickshaw Sangh to offer free rides to women passengers from 11 metro stations Friday, as a part of International Women`s Day.

The 11 metro stations are Dwarka Mor, Janakpuri West, Viswavidyalaya, Civil Lines, Patel Chowk, Rajiv Chowk, Central Secretariat, Barakhamba Road, Laxmi Nagar, Hauz Khas and Malviya Nagar.

"For Friday, about 200 autorickshaw drivers stationed outside 11 metro stations will carry women passengers for free. For identification of the free autorickshaws, banners with the emergency alert numbers will be placed on them," said Rajendra Soni, general secretary of the sangh.

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